



# 7 Pitfalls

to creating a  
**Coaching Culture**  
within an organization

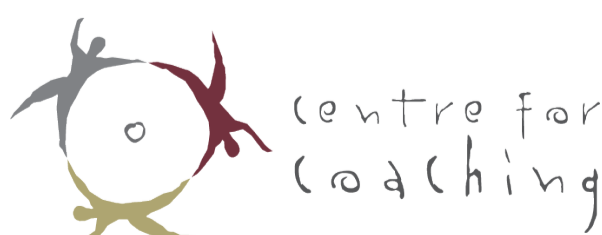


Implementing a coaching culture into a workplace can have many long-lasting, positive benefits such as creating an organisation that supports its employees and positions it to grow and nurture talent.

Yet, many coaching cultures fail to get off the ground before their potential is realised. In our experience in designing and implementing coaching cultures within multi-cultural and global organisations, we often see these 7 pitfalls organisations make when creating their own coaching culture.



**BONUS INSIGHT:**  
**Don't call it a coaching culture!**



**Interested in creating your coaching culture?**

Contact one of our Leadership Team Members at:

[info@centreforcoaching.ch](mailto:info@centreforcoaching.ch)

[www.centreforcoaching.ch](http://www.centreforcoaching.ch)